



AVILA CHARITY TENNIS TOURNAMENT
943 GUI SANDO DE AVILA
TAMPA, FL 33613
(813) 968-6792



2012 Title Sponsor

Dear Sponsor:

October 5, 2011

**2012 Tournament
Committee Members:**

Sandy Callaghan

Richard Castellano

*Roger Cypriano,
Avila Golf & Country Club*

Russell Elefterion

Mark Nouss

Jeff Ralph

Anita Shuler

*Sebring Sierra,
Tournament Chair*

*Kathy Swenson,
Founder
Sydney's School*

Charles Weissman

Christel Yaffe

*Glenn Zito,
General Manager
Avila Golf & Country Club*

We are excited to announce the 20th Annual Avila Charity Tennis Tournament (ACTT) to be held on March 30th-April 1st, 2012. This year's event will benefit Sydney's School for Autism located in south Tampa. Sydney's School is a non-profit organization and the leading educational facility in Florida for children with autism and related disabilities. Their mission is to help students reach their full potential while attending classes alongside students who do not have autism.

It is hard to believe that we are celebrating the 20th year of the ACTT. This tournament has become one of the premier tennis events in the Tampa Bay area. In twenty years, it has grown from 1 to 65 sponsors, from 48 to 148 players, and from 100 to 400 spectators. The ACTT has raised nearly \$750,000 over the years, all of which has been donated to local Tampa charities. We look forward to continuing to grow and contribute to the community.

This year, the draw for the tennis tournament is divided into seven divisions: Men's and Women's 4.5, 4.0, 3.5 Doubles and Men's Open Doubles Invitational. A Friday night dinner at Avila Golf & Country Club including a live and silent auction is open to players, guests and non-participants. Everyone is also welcome to the Saturday evening courtside party which hosts exciting tennis and great food.

The 2011 tournament was once again a great success. With the generous support of our sponsors, participants, and community, the tournament raised \$100,000 with all proceeds benefiting a local children's charity. More than 300 players and guests attended the Friday night dinner and auction, and over 400 attended the weekend festivities and watched high level tennis.

We would love for you to be part of the 20th Annual Avila Charity Tennis benefiting Sydney's School for Autism. Please show your support for this deserving charity by completing one of the levels of sponsorship detailed on the following page.

If you know of any additional sponsors or auction donors who may be interested in supporting our efforts, please let us know and we will be happy to contact them to discuss potential opportunities.

Thank you for supporting the 20th Annual Avila Charity Tennis Tournament and the 2012 recipient, Sydney's School for Autism. For more information, please call Roger Cypriano at (813) 968-6792.

Sincerely,

Roger Cypriano
Director of Tennis
Avila Golf & Country Club

Sebring Sierra
2012 Tournament Chair



Sydney's Angels for Autism, Inc.

DBA: Sydney's School for Autism

4518 South Manhattan Ave. | Tampa, Florida 33611 | T: 813.835.4591 | F: 813.832.3427 | www.sydneysschoolhouse.com

Dear Community Member,

Autism Spectrum Disorders (ASD) affects approximately one in every 110 children. In the United States alone it is estimated that 1.5 million individuals live with autism. Indeed, ASD has become more than a disability – it is an epidemic. That is why I am writing to ask for your support of Sydney's School for Autism, located in south Tampa. Sydney's School is the benefiting charity for the Avila Charity Tennis Tournament, and we need your help and support to make this event a great success!

In 2005 I founded Sydney's School for my daughter, Sydney, to help her get the education she desperately needed. Today we have helped hundreds of children in the Tampa Bay area – but there are still so many more children who need and deserve the education we provide. In the past six years, Sydney's School has become the leading educational facility in Florida for children with Autism Spectrum Disorders. Furthermore, Sydney's School opened its doors in 2011 to children with Down syndrome, many of whom also struggle with ASD and autistic tendencies.

Sydney's School enables students on the Spectrum to learn alongside their typical peers. Role modeling and behavioral support are several of the key components that set our program apart. Children diagnosed with Autism have difficulty with simple tasks that most people take for granted every day. Sydney's School is unique due to the combination of services that are offered collectively on one campus, including Applied Behavioral Analysis, speech therapy, and occupational, speech and physical therapy services made available through All Children's Hospital of St. Petersburg. (All Children's Therapy Center of South Tampa opened in 2010 on the grounds of Sydney's School.) Not only does this allow the students to learn and receive therapy in an environment in which they are comfortable, but it also helps parents avoid the added stress of transporting their child to multiple locations to receive all the services he or she needs.

We have opened two new classrooms this year and will use the funds raised by the Avila Charity Tennis Tournament to expand our current facility and open more classrooms for our older student population. We also hope to provide mental health counseling for families, sibling workshops, and behavioral training for families. Our long-term vision for Sydney's School is to open multiple locations to serve all the families that are in need of our very specialized services. Please help complete the autism puzzle by supporting this very important event.

Sincerely,

Kathy Swenson, Founder

We are a charitable 501 (c) (3) org. "A copy of the official registration and financial information may be obtained from the Division of the consumer Services by calling toll-free within the state 1-800-435-7353. Registration does not imply endorsement, approval, or recommendation by the state." Florida Registration Number: CH 18331

Sponsor Program

<p><u>Grand Slam Sponsor (only 6 available)</u></p> <ul style="list-style-type: none"> • Prime Marketing Exposure throughout the Tournament • Unique Marketing Opportunities Customized for Each Grand Slam Sponsor • Division Sponsor (Men's & Women's 4.5/4.0/3.5 Divisions) • 4 Player Entries (Deadline 3/16/12) • Banner(s) displayed on Main Courts (Company Must Provide) • 8 Tickets to Friday Night Dinner, and Saturday Night Courtside Party • Name Printed on Tournament T-Shirts • Full Page Ad in Program • Name on Courtside Sponsor Board and in Program • Name on All Event Advertising 	\$5,000	
<p><u>Wimbledon Sponsor</u></p> <ul style="list-style-type: none"> • 4 Player Entries (Deadline 3/16/12) • Banner(s) displayed on Main Courts (Company Must Provide) • 8 Tickets to Friday Night Dinner and Saturday Night Courtside Party • Name Printed on Tournament T-shirts • Half Page Ad in Program • Name on Courtside Sponsor Board and in Program • Name on All Event Advertising 	\$2,000	
<p><u>U.S. Open Sponsor</u></p> <ul style="list-style-type: none"> • 2 Player Entries (Deadline 3/16/12) • Banner displayed on a Tennis Court (Company Must Provide) • 4 Tickets to Friday Night Dinner and Saturday Night Courtside Party • Half Page Ad in Program • Name on Courtside Sponsor Board and in Program • Name on All Event Advertising 	\$1,000	
<p><u>French Open Sponsor</u></p> <ul style="list-style-type: none"> • 2 Player Entries (Deadline 3/16/12) • Company Listing on Courtside Banner, Sponsor Board and in Program • 4 Tickets to Friday Night Dinner and Saturday Night Courtside Party • Business Card Ad in Program 	\$500	
<p><u>Australian Open Sponsor</u></p> <ul style="list-style-type: none"> • Company Listing on Courtside Banner, Sponsor Board and in Program • 2 Tickets to Friday Night Dinner and Saturday Night Courtside Party • Business Card Ad in Program 	\$350	
<p><u>Davis Cup Sponsor</u> (Banner Only)</p> <ul style="list-style-type: none"> • Banner Displayed on a Tennis Court (Company Must Provide) 	\$350	\$150
<p><u>Patron Sponsor</u></p> <ul style="list-style-type: none"> • Name on Courtside Sponsor Board and in Program • 2 Entries to Saturday Night Courtside Party 	\$100	

Additional Information:

- Friday Night Dinner Tickets: \$40 per person
 - Player Entry Fee: \$100
- Donation to the Saturday Night Courtside Party: \$20 per person for non-players
 - Program Advertising Deadline: **March 10, 2012**
- If you have any questions or need signage referral, please contact Roger Cypriano, Director of Tennis, Avila Golf & Country Club @ tennis@avilagolf.com or 813.968.6792.



2012 Title Sponsor

THE 20TH ANNUAL AVILA CHARITY TENNIS TOURNAMENT MARCH 30 – APRIL 1, 2012

TO BENEFIT SYDNEY'S SCHOOL FOR AUTISM

YES, I WOULD LIKE TO BE A SPONSOR!

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

SPONSORSHIP OPPORTUNITY LEVELS

- Grand Slam \$5,000
Wimbledon \$2,000
U.S. Open \$1,000
French Open \$500
Australian Open \$350
Davis Cup \$350 5'x8'
Davis Cup \$150 2'x3'
Patron Sponsor \$100

PAYMENT INFORMATION:

CHECK ENCLOSED FOR: \$_____ MADE PAYABLE TO: SYDNEY'S SCHOOL FOR AUTISM

INVOICE ME

NAME AS YOU WANT IT TO APPEAR ON ALL COMMUNICATIONS:

FOR INFORMATION PLEASE CONTACT:

ROGER CYPRIANO AT TENNIS@AVILAGOLF.COM, 813.968.6792 OR SEBRING SIERRA AT S.SEBRING.SIERRA@GMAIL.COM, 813.334.8864

PLEASE COMPLETE THIS FORM AND MAIL TO:

ROGER CYPRIANO 943 GUI SANDO DE AVILA, TAMPA, FL 33613



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Dear Friends:

We need your help! On March 30 – April 1, 2012, Avila Golf & Country Club will host the 20th Annual Avila Charity Tennis Tournament to benefit Sydney's School for Autism. Sydney's School, a non-profit day school in South Tampa, has become the leading educational facility in Florida for children with autism and related disabilities. Their mission is to help students reach their full potential while attending classes alongside students who do not have autism.

Over 250 people will be attending the Friday night dinner and auction held at Avila on March 30. A gift certificate, item or service to be used in the live or silent auction will assist us with our fundraising efforts.

For more information, feel free to contact Kathy Swenson, founder of Sydney's School, at autisticangels@yahoo.com, or auction chair, Sandy Callaghan, at sdcallaghan@aol.com or 813.601.7846.

Thank you for your kind consideration.

Auction Item Commitment Form

Donor: (Please print name exactly as you would like it to appear in print.)

Contact: Title:

Address: City State Zip

Phone: Mobile: Email:

Item Donated:

Description:

Restrictions:

Retail Value: Expiration:

Please send to: Sandy Callaghan, 16306 Avila Blvd., Tampa, FL 33613. Call 813.601.7846 or email sdcallaghan@aol.com to arrange for someone to pick up your donation.

SYDNEY'S SCHOOL IS A 501(C)(3) NON-PROFIT AGENCY AND ALL DONATIONS ARE DEDUCTIBLE TO THE FULL EXTENT OF THE IRS TAX CODE. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 800-435-7352 WITHIN THE STATE. RECOMMENDATION BY THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, OR APPROVAL.

Name: (Please Print)

Authorized Signature