



2010 Tournament
Committee Members:

Sam Bynum

Sandy Callaghan

Richard Castellano

Drew Chalmers

*Lisa Colin,
Executive Director,
Mary Lee's House*

*Roger Cypriano,
Avila G&CC*

Russell Elefterion

*Mark Nouss,
Tournament Chair*

Leo Orsi

Anita Shuler

Sebring Sierra

Charles Weissman

*Glenn Zito,
Avila G&CC*

Dear Sponsor:

Avila Golf & Country Club is privileged to host the 18th annual Avila Charity Tennis Tournament on March 19-21, 2010 to benefit Mary Lee's House. Mary Lee's House is home to the Child Protection Team, the Child Advocacy Center, Apple Trauma Response Center, the Healthy Start Coalition and Healthy Families Hillsborough. Co-located for the first time, these agencies provide the comprehensive services that are necessary to address the 880+ child abuse reports that are made *every month* in Hillsborough County.

This tournament is one of the premier tennis events in the Tampa Bay area. There are seven divisions: Men's and Women's 4.5, 4.0, 3.5 Doubles and Men's Open Doubles Invitational. A Friday night dinner at Avila Golf and Country Club, including a live and silent auction, is open to all players, guests and non-participants. There will also be a Saturday evening courtside party which is always a huge hit.

The 2009 tournament was a great success as in years past. With the support of our generous sponsors, the tournament raised over \$70,000. In 2009, Avila hosted over 300 players and guests at the Friday night dinner and auction. Additionally, over 400 people attended the weekend festivities and witnessed high level tennis that always supports a great local cause.

The purpose of this letter is to request your participation and support for the 2010 event for Mary Lee's House. Please show your support for a local cause by completing one of the levels of sponsorship.

If you know of any additional sponsors or auction donors who may be interested in supporting our efforts, please let us know and we will contact them to discuss potential opportunities.

Thank you for supporting the Avila Charity Tennis Tournament and the 2010 recipient, Mary Lee's House. For more information, please call the Avila Tennis Pavilion at (813) 968-6792.

Sincerely,

Roger Cypriano
Director of Tennis

Mark Nouss
2010 Tournament Chair



AVILA
Golf & Country Club
Avila Charity Tennis Tournament
943 Guisando de Avila
Tampa, FL 33613
(813) 968-6792

2010 Title Sponsor



Dear Friends:

Would you consider a gift in support of the **18th Annual Avila Charity Tennis Tournament** benefitting **Mary Lee's House**. The event is being held March 19-21, 2010. Mary Lee's House is a non-profit home to the Child Protection Team, the Child Advocacy Center, Apple Trauma Response Center, the Healthy Start Coalition and Healthy Families Hillsborough. Co-located for the first time, these agencies provide the comprehensive services that are necessary to address the 880+ child abuse reports that are made **every month** in Hillsborough County.

A **gift certificate, item, or service to be used in our silent auction** will assist us with our fund raising efforts. For more information, feel free to contact Lisa Colen at Mary Lee's House at 813.250.6650 or Sandy Callaghan at 813.962.0640.

Thank you for your kind consideration.

**You may attach your business card in lieu of filling out the contact information.*

Company Name: _____

Contact: _____ **Title:** _____

Address: _____ **C/S/Z:** _____

Phone: _____ **Email:** _____

Item

Donated: _____

Description: _____

Restrictions: _____

Retail Value: _____ **Expiration:** _____

Please send to: Sandy Callaghan, 16306 Avila Blvd., Tampa, FL 33613, or call 813.962.0640 or 813. 601.7846 , Email: SDCallaghan@aol.com to arrange for someone to pick up your donation.

Mary Lee's House FOUNDATION, INC. IS A 501(C)(3) NON-PROFIT AGENCY AND ALL DONATIONS ARE DEDUCTIBLE TO THE FULL EXTENT OF THE IRS TAX CODE. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 800-435-7352 WITHIN THE STATE. RECOMMENDATION BY THE STATE.

REGISTRATION DOES NOT IMPLY ENDORSEMENT, OR APPROVAL.

NAME: (Please Print)

Authorized Signature

Sponsor Program

<p><u>Grand Slam Sponsor</u> <i>(only 6 available)</i></p> <ul style="list-style-type: none"> • Prime Marketing Exposure Throughout the Tournament • Unique Marketing Opportunities Customized for Each Grand Slam Sponsor • Division Sponsor (Men's & Women's 4.5/4.0/3.5 Divisions) • 4 Player Entries (Deadline 3/15/10) • Banner(s) Displayed on Main Courts (Company Must Provide) • 8 Tickets to Friday Night Dinner, and Saturday Night Courtside Party • Name Printed on Tournament T-shirts • Full Page Ad in Program • Name on Courtside Sponsor Board • Name on All Event Advertising 	\$5,000						
<p><u>Wimbledon Sponsor</u></p> <ul style="list-style-type: none"> • 4 Player Entries (Deadline 3/15/10) • Banner(s) Displayed on Main Courts (Company Must Provide) • 8 Tickets to Friday Night Dinner and Saturday Night Courtside Party • Name Printed on Tournament T-shirts • Half Page Ad in Program • Name on Courtside Sponsor Board • Name on All Event Advertising 	\$2,000						
<p><u>U.S. Open Sponsor</u></p> <ul style="list-style-type: none"> • 2 Player Entries (Deadline 3/15/10) • Banner Displayed on a Tennis Court (Company Must Provide) • 4 Tickets to Friday Night Dinner and Saturday Night Courtside Party • Half Page Ad in Program • Name on Courtside Sponsor Board • Name on All Event Advertising 	\$1,000						
<p><u>French Open Sponsor</u></p> <ul style="list-style-type: none"> • 2 Player Entries (Deadline 3/15/10) • Company Listing on Courtside Banner • 4 Tickets to Friday Night Dinner and Saturday Night Courtside Party • Business Card Ad in Program 	\$500						
<p><u>Australian Open Sponsor</u></p> <ul style="list-style-type: none"> • Company Listing on Courtside Banner • 2 Tickets to Friday Night Dinner and Saturday Night Courtside Party • Business Card Ad in Program 	\$350						
<p><u>Davis Cup Sponsor</u></p> <ul style="list-style-type: none"> • Banner Displayed on a Tennis Court (Company Must Provide) 	<table style="margin-left: auto; margin-right: auto;"> <tr> <td></td> <td style="text-align: center;">Individual</td> </tr> <tr> <td></td> <td style="text-align: center;">\$150 \$350</td> </tr> <tr> <td></td> <td style="text-align: center;">2' x 3' 5' x 8'</td> </tr> </table>		Individual		\$150 \$350		2' x 3' 5' x 8'
	Individual						
	\$150 \$350						
	2' x 3' 5' x 8'						
<p><u>Patron Sponsor</u></p> <ul style="list-style-type: none"> • Name listed on tournament board and program • 2 entries to Saturday Night Courtside Party 	\$100						

Additional Information:

- Tickets to the Friday Night Dinner are \$40 per person
 - \$100 Player Entry Fee
- Donation to the Saturday Night Courtside Party is \$20 per person for non-players
 - Program Advertising Deadline: **March 10, 2009**
- If you need Signage referral in order to provide your banner or have any questions then please contact Roger Cypriano (Director of Tennis, Avila Golf & Country Club) @ Tennis@Avilagolf.com
 - **(813) 968-6792**



AVILA CHARITY TENNIS TOURNAMENT
March 19-21, 2010

Yes, I would like to be a sponsor of the 2010 Avila Charity Tennis Tournament, benefiting Mary Lee's House.

Name: _____

Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Grand Slam \$5,000 Wimbledon \$2,000 U.S. Open \$1,000

French Open \$500 Australian Open \$350

Patron Sponsor \$100

Davis Cup

\$150 2' x 3

\$350 5' x 8'

Please check appropriate box and make checks payable to Mary Lee's House:

Check enclosed

Invoice Me

Name as you want it to appear on all communications:

Please return this page to:

Roger Cypriano
943 Guisando de Avila
Tampa, FL 33613
(813) 968-6792



Proud Sponsor